

# PLASTIC SURGERY CASE STUDIES

CHIRURGIE PLASTIQUE | ÉTUDES DE CAS



Official Journal of:



## About the Journal

*Plastic Surgery: Case Studies* is an official publication of the Canadian Society of Plastic Surgeons, Canadian Society for Aesthetic (Cosmetic) Plastic Surgery, Groupe pour l'Avancement de la Microchirurgie Canada and Canadian Society for Surgery of the Hand. *Plastic Surgery: Case Studies* is an important source of practical information for plastic surgeons and general practitioners interested in plastic surgery. More importantly, it provides the important opportunity for Plastic Surgeons to publish and share their most interesting and, at times, unique cases.



## 2016 Advertising Rates and Circulation

Published 4 times per year

### DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	eTOC (Electronic Table of Contents)
RATE	\$2,000/ month	\$1,500/ month	\$1,200/ month	\$2,000/ eTOC
DIMENSIONS (width x height)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (top position)	Skyscraper (right hand side)	Skyscraper (left hand side)	Leaderboard (top and bottom of eTOC)

- Banner ads due 5 days prior to the first of the month or 5 days prior to eTOC distribution
- Banner ad linked to URL of your choice
- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for eTOC (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB

### APP AD RATES

BANNERS	SPLASH	HOME
RATE	\$1,000/ month	\$750/ month
DIMENSIONS (width x height)	640 x 640 pixels	640 x 640 pixels

- Banner ad linked to URL of your choice

### CLOSING DATES

ISSUE DATE	SPACE CLOSING	MATERIAL DUE	PROJECTED RELEASE DATE
Spring	January 15	January 22	February 19
Summer	April 22	April 29	May 27
Autumn	July 15	July 22	August 19
Winter	October 14	October 21	November 18

### eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)

RECIPIENTS PER eTOC

SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	2,850
--	-------

Circulation numbers are the publisher's own data and may vary slightly from issue to issue. For exact circulation numbers for specific issues, please contact your Account Representative.

Direct enquiries and insertion orders to:

Anand Anthony 40 Bloomsbury Way Lower Ground Floor  
London, United Kingdom WC1A 2SE  
Tel: +44-203-769-1765  
Email: Anand.anthony@pulsus.com

**PULSUS**  
WWW.PULSUS.COM

Publishing Medical Research Since 1984