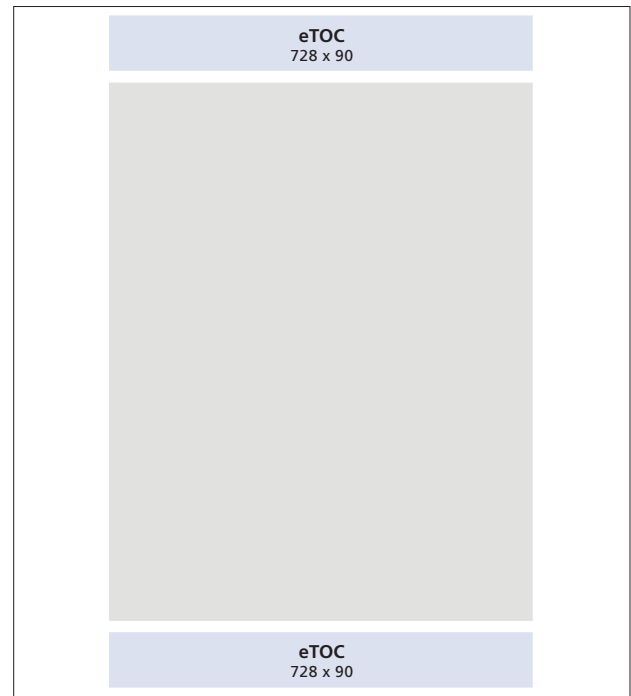
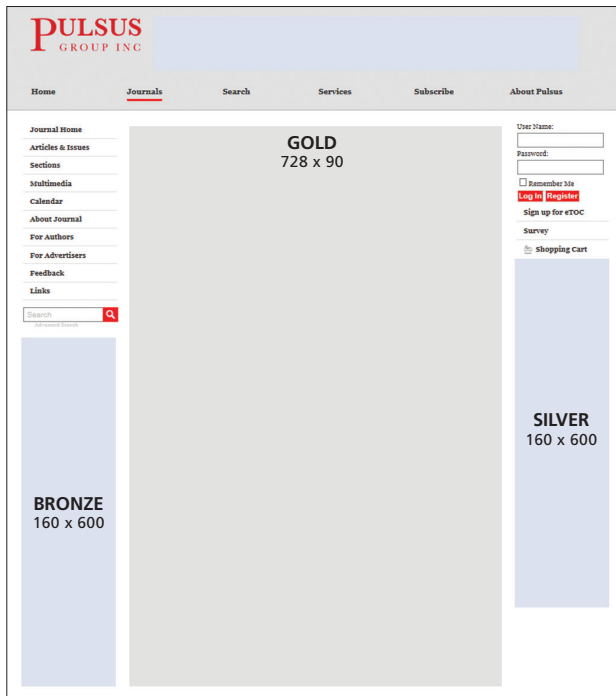


Digital Advertising



BANNER TYPE	BANNER SIZE	WIDTH	HEIGHT
GOLD	Leaderboard	728 pixels	90 pixels
SILVER	Skyscraper	160 pixels	600 pixels
BRONZE	Skyscraper	160 pixels	600 pixels
eTOC	Leaderboard	728 pixels	90 pixels

- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for eTOC (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file should not exceed 40 KB; Animated GIFs should not exceed 200 KB
- Banner ad linked to the URL of your choice



JOURNAL	RATES				
	eTOC	GOLD	SILVER	BRONZE	eTOC
<i>Plastic Surgery Case Studies</i>	2,850	\$2,500/month	\$1,800/month	\$1,500/month	\$2,000/eTOC

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