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Sustainable textiles industries in brand technology between technologies of brands

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Sustainable textiles industries in brand technology between technologies of production brands, the technology industry thrives on change, requiring constant experimentation and innovation. Rather than deterring new entries, highly saturated markets beckon for potentially technology products and ideas. other hand; To stimulate customer loyalty and differentiate from competitors, tech brands strive to continually deliver technology software updates of textiles, communicate novel use cases or launch new systems of textiles technology and brand if textiles; to know how strategic tech company branding and marketing can help your company generate a competitive advantage in this fast-moving space.

Recent Publications:

- 1) ElSayed A ElNashar, Z M Omara, Mohamed A Eltawil. A new hybrid desalination system using wicks/solar still and evacuated solar water heater. Desalination. 2013; 235: 56-64
- 2) ElSayed A Elnashar, Liliana Indrie, Dorina Camelia Ilieş, Zlatin Zlatev, Grigore Vasile Herman, Cristina Secan, Jan A Wendt. Rare Romanian Ethnographic Textiles—Reverse Engineering of Fabrics for Fashion Trends. Sustainability. 2022; 14(11): 6859
- 3) ElSayed A Elnashar. A unified stretch theory of ancient clothes on some basic knowledge for fashion dresses design. 2010.

Biography

Elsayed Ahmed Elnashar is a full-professor of textiles apparel in Kafrelsheikh University, Egypt. He was born on 19/8/1965. He did his Ph.D in the year 2000, M. Sc in 1995, B. Sc in 1989 from Helwan University and Diploma in 1985 from the Advanced Industrial Textiles Institute. He holds several academic administrative positions: Dean, Vice Dean, Head of Department, He has many textiles patents, and is a member of international scientific committees. He has published over 190 scientific articles, funtions as an Editorial board member & reviewer for more than 95 journals, organizer for more than 70 conferences and workshops all over the world. He is the Founder, and editor of two scientific journals and Smartex Conference, Egypt.

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