

## 27<sup>th</sup> EURO DENTISTRY CONGRESS

&

27<sup>th</sup> Global Summit Expo on

## DENTAL SCIENCE AND DENTAL PRACTICE

July 15-16, 2019 | London, UK

### The economic argument in favour of intra oral impression scanners

**David Claridge**

Carestream Dental, UK

- Adoption rates of IOS and why
- Training and unique training tools for IOS (David has trained over 700 dentists to date)
- ROI of IO scanners
- Clinical benefits of IO scanners and associated software
- Digital workflow integration and its clinical/ROI benefits.

#### Biography

David has 35+ years of dental industry experience. For the past 10 years, David has worked specifically in the digital dental field- in both laboratory CAD/CAM and clinical Intra-oral scanning sides. David works across a large international territory as a digital dental product/business manager. David is an international speaker on digital dental workflows and is very well connected throughout the EMEA region. David is the Director of IOS(ROI) for the IDDA (International Digital Dental Academy). David is a committee member of the BDIA (British Dental Industry Association) and is a regular author in Dental Laboratory Journal. David has trained over 600 dentists on IO scanning as well as training/co-ordinating training modules for dealer networks.

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