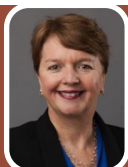


## PALLIATIVE CARE & HOSPICE NURSING

February 21, 2022 | Webinar



### *Camilla Rowland*

CEO, Palliative Care, Australia

### The New Australian Roadmap for Quality Palliative Care – Beyond COVID

**Statement of the Problem:** Many Australians are unable to access high-quality palliative care where and when they need it. This is especially difficult in rural and remote Australia and for people from diverse needs groups. COVID19 has created a further impact by congesting a hospital system under pressure with people who did not seek diagnosis and treatment for life limiting illnesses during times of lockdown restrictions.

Carers are struggling to provide care to people with life limiting illnesses and there are inadequate levels of skilled and trained staff to deliver palliative care across the health and aged care sectors. The demand for palliative care is expected to increase by 100% by 2050 – we need to plan for the future!

**The Solution:** Palliative Care Australia has developed a five-year Road map in consultation with palliative care leaders and bodies across the nation to provide a plan for Governments at national and state levels to ensure that the systems are available and have the right level of investment to provide quality palliative care. The presentation addresses the thinking and evidence behind the Road Map as well as the Road ahead.

#### **It addresses key elements of the Road Map:**

1. Solutions to reduce the impacts on the hospital system and increase palliative care in the community,
2. Embedding palliative care in aged care
3. How workforce planning to connect specialist palliative care with other health care sectors will improve access
4. Setting a palliative care research agenda
5. How palliative care can be resourced in the face of voluntary assisted dying legislation.

#### **Biography**

Camilla Rowland (EMBA GAICD) is the Chief Executive Officer of Palliative Care Australia (PCA), joining PCA in May 2021. For over 30 years she has worked in the Australian health and community service sectors in CEO, executive, social work, and educational roles. Camilla brings a wealth of palliative care experience to her current role, having previously worked in rural palliative care services, allied health and educator roles, and having served as the National Program Manager of PCA in the early 2000s. Camilla's experience extends beyond palliative care and includes aged care, disability services, drug and alcohol services, child youth and family services, and mental health. She has also had significant experience in industry workforce design and development. Camilla has held representational and Board roles on health and community sector Boards and Committees in regional, state and national organisations, including 16 years based in rural Australia in VIC, NSW and QLD.

[camilla.rowland@palliativecare.org.au](mailto:camilla.rowland@palliativecare.org.au)