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To the way of Digital Health, Analysis study of the readiness, how to build a road map in healthcare Mena Market.

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Statement of the Problem: Digital health and the transformation programs have the potential to support healthcare delivery. New changes, strategies and projects have proven slow to become accepted, integrated, and routinized.

In recent decades, healthcare systems in some countries have worked towards to high adoption of digital health and compliance with the needs of communities for better services. A measuring the relative cost efficiency and comparative effectiveness of different medical interventions is an example how the vision should be. This value-based health care is not applied in all countries or at least not in the same of level, many traditional models are the used approaches partially or totally in MENA countries like the approach of service for fee in which payments are made for the volume of services delivered.

MENA" has no standardized or unified definition; different definitions for the same region as consisting of different territories,

In this study we involved the factor of similarity circumstances and we consider one of the definition that groups the following set of 20 countries as MENA: 'Algeria, Bahrain, Djibouti, Egypt, Iran (Islamic Republic of), Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Qatar, Saudi Arabia, State of Palestine, Sudan, Syrian Arab Republic, Tunisia, United Arab Emirates, Yemen. The purpose of this study is to analysis the current status of readiness and to define barriers and challenges to implementation of road map to digital health at scale

Methodology & Theoretical Orientation: We define in this study the major categories needed to be included in the analysis like using standard medical codes, clinical documentation integrity standards (CDI), Revenue cycle management (RCM), Pharmacy benefit management (PBM) & value based health care strategy (VBHC). Recommendations are made for healthcare stakeholder to become ready for the digital healthcare changes and to build a professional roadmap.

Biography

Dr Najib has a thorough knowledge combining medical practice & healthcare insurance. He is a great team player and results oriented. Certified with Syrian Board in Orthopaedic Surgery, ICD10 AM, ACHI, ACS &Turbo Coder and grouper in Medical Coding. PIC (Professional insurance certificate) Member of AHIMA American Health Information Management Association and member of the professional and academic accreditation committee in Saudi Health Information Management Association (SHIMA) Dr Najib Bachir has his expertise in healthcare transformation Projects and passion in improving the healthcare sector. He has built healthcare projects in the fields of Automated the Manual Medical Claims processing, medical fraud detection. Experienced for 20 Years as Manager in Medical coding, Disease management claims, preauthorization and pricing of Medical Insurance Operations.

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