

# Health Careers & Classified Advertising

## 2018 Advertising Rates

### PRINT AD RATES PER INSERTION

#### BLACK AND WHITE

	FREQUENCY	CIRCULATION	FULL PAGE	2/3 PAGE	1/2 PAGE	1/3 PAGE	1/4 PAGE
Current Research: Cardiology	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Current Research: Integrative Medicine	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
The Journal of Orthopaedics Trauma Surgery and Related Research	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Interventional Cardiology	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Clinical Practice (Therapy)	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
International Journal of Anatomical Variations	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Diabetes Management	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
International Journal of Clinical Skills	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
International Journal of Clinical Rheumatology	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Pharmaceutical Bioprocessing	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Imaging in Medicine	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Clinical Investigation	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Canadian Hearing Report	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Canadian Ionm News	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Journal Phlebology and Lymphology	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795
Journal of Sexual & Reproductive Medicine	4x	5,000	\$1,545	\$1,395	\$1,095	\$995	\$795

Direct enquiries and insertion orders to:

Pulsus Group Ltd.

40 Bloomsbury Way Lower Ground Floor London, United Kingdom WC1A 2SE  
Tel: +44-203-769-1765 • Email: [contact@pulsus.com](mailto:contact@pulsus.com) • Website: [www.pulsus.com](http://www.pulsus.com)

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GROUP LTD

Publishing Medical Research Since 1984

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## 2017 Advertising Rates

### 4-COLOUR RATES (PER AD EXTRA)

Current Research: Cardiology	\$695
Current Research: Integrative Medicine	\$695
The Journal of Orthopaedics Trauma Surgery and Related Research	\$695
Interventional Cardiology	\$695
Clinical Practice (Therapy)	\$695
International Journal of Anatomical Variations	\$695
Diabetes Management	\$695
International Journal of Clinical Skills	\$695
International Journal of Clinical Rheumatology	\$695
Pharmaceutical Bioprocessing	\$695
Imaging in Medicine	\$695
Clinical Investigation	\$695
Canadian Hearing Report	\$695
Canadian Ionm News	\$695
Journal Phlebology and Lymphology	\$695
Journal of Sexual & Reproductive Medicine	\$695

### PRINT SMALL WORD AD RATES PER INSERTION

First 25 words or less	\$350
Each additional word (Maximum 100 words total)	\$2
Add your company logo	\$50

### DIGITAL AD RATES

60 day posting on <a href="http://www.healthcareers.ca">www.healthcareers.ca</a>	\$350
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**Commission:** Recognized agency commission 15% on print display ads. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

**PRICING:** 10% discount for repeating advertisement in subsequent issues and/or more than one publication. All prices quoted are gross; exclusive of applicable taxes. Payment is due by the closing date.

**POLICY:** Pulsus Group Ltd assumes no responsibility concerning the control of classied advertisements. Pulsus Group Ltd does not investigate the oers made in classied advertisements and

assumes no liability for them. We reserve the right to decline, withdraw or modify at our discretion.



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