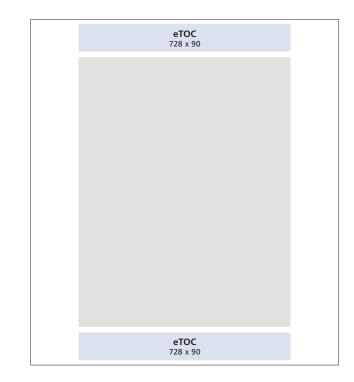
Digital Advertising

| | Search | Services | Subscribe | About Pulsus |
|--|------------|-------------------------|-----------|--|
| ournal Home tricles & Issues ections fultimedia alendar bout Journal or Authors or Advertisers eedback inks | | GOLD 728 x 90 | | Uter Yanse Patavord: □ Resember 146 Uter for förgider Sign up for eTOC Sarry È shopping Cart |
| BRONZE 160 x 600 | | | | SILVER 160 × 600 |

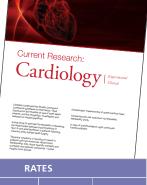


- Banner ad linked to URL of your choice
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
- All digital banner ads include sponsorship recognition in a print journal ad.

| BANNER TYPE | BANNER SIZE | WIDTH | HEIGHT | |
|-------------|-------------|------------|------------|--|
| GOLD | Leaderboard | 728 pixels | 90 pixels | |
| SILVER | Skyscraper | 160 pixels | 600 pixels | |
| BRONZE | Skyscraper | 160 pixels | 600 pixels | |
| eTOC | Leaderboard | 728 pixels | 90 pixels | |
| | | | | |

REQUIREMENTS:

- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
 Static file should not exceed 40 KB; Animated GIFs should not exceed 200 KB



| JOURNAL | eTOC | | AVERAGE MONTHLY* | | RATES | | | |
|------------------------------|--------------|------------------------|--------------------|-----------|-------------------|-------------------------|-------------------------|------------------|
| | DISTRIBUTION | AVERAGE OPEN RATES* | UNIQUE VISITORS | PAGEVIEWS | GOLD | SILVER | BRONZE | eTOC |
| Current Research: Cardiology | 6,000 | 37% | 1200 | 3500 | \$1,500/ month | \$900 / month | \$800 / month | \$2,000/ eTOC |

*Source: Google Analytics

Direct enquiries and insertion orders to: Mounika Nakkina 40 Bloomsbury Way Lower Ground Floor London, United Kingdom WCIA 2SE Tel: +44-203-769-1765 Email: cardiology@pulsus.com

