



Clinical Investigation

Clinical investigations play significant roles in the diagnosis, therapy, and use of disease agents from new drug development and delivery. The Clinical Investigation Journal offers an open forum for discussing the latest research, reports, and findings in this field.

Open Access Clinical investigations across the clinical drug development and delivery, including early phase trials of chemical entities, are drug design and delivery, and so forth. The Journal publishes articles, short notes, and editorials on the latest research progress in this field. The Journal is an open access journal. You can access the full text of the articles online. As the Journal publishes original research reports of ongoing Phase I trials and Phase II trials, we have a focus on these areas.

The Journal also publishes original research reports on natural products, nutraceuticals, and nutraceuticals. Research on nutraceuticals and nutraceuticals is an emerging field. The Journal publishes original research reports on nutraceuticals and nutraceuticals, and nutraceuticals and nutraceuticals. The Journal publishes original research reports on nutraceuticals and nutraceuticals, and nutraceuticals and nutraceuticals. The Journal publishes original research reports on nutraceuticals and nutraceuticals, and nutraceuticals and nutraceuticals.

PULSUS
JOURNAL OF
NUTRACEUTICALS

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Canadian IONM News

The Canadian Association of Neurological Rehabilitation (CANM) is a national medical organization dedicated to providing knowledge, training, and support for health care workers in the field of Neurological Occupational Neuro Muscular (IONM). CANM's primary focus is on the rehabilitation of individuals with neurological disorders, such as stroke, multiple sclerosis, and spinal cord injury. The association is a leading provider of professional development and research in the field of IONM.

Published twice a year, the Canadian IONM News will be used to disseminate information and professional news to the IONM field of the health care community. Published quarterly, the Canadian IONM News will provide a platform for the sharing of research, clinical practice, and professional development. The Canadian IONM News will also provide a platform for the sharing of research, clinical practice, and professional development. The Canadian IONM News will also provide a platform for the sharing of research, clinical practice, and professional development.

IONM is the leading organization of IONM in Canada, and the leading organization in the world. IONM is the leading organization of IONM in Canada, and the leading organization in the world. IONM is the leading organization of IONM in Canada, and the leading organization in the world.

For more information on the CANM please visit the website: www.canm.ca

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HEALTH INTELLIGENCE

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JOURNAL OF
SEXUAL &
REPRODUCTIVE
MEDICINE

JOURNAL DES
MALADIES DE LA FONCTION
SEXUELLE ET
DE LA REPRODUCTION

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Journal of Sexual & Reproductive Medicine	

Our Vision



To publish, promote and disseminate the work of medical researchers in a manner that exemplifies the highest standards in research integrity

Research is crucial to the future of any industry or discipline, and medicine is no exception. As a peer-review medical publisher, Pulsus Group is an ardent supporter of medical research around the world.

Founded in 1984, Pulsus Group has remained faithful to its commitment to publish world-class, peer-review medical journals, highly respected by physicians and researchers. As a result, Pulsus Group has become an essential part of the international medical landscape by providing a vehicle for scientific dissemination – a process critical to the research cycle.

Pulsus Group accomplishes this goal through the production and distribution of high-calibre electronic and print publications for a broad range of physicians and researchers, concentrating on specialists, key opinion leaders and high prescribers. Official journal supplements, reprint compilations, medical conference reports and sponsorship opportunities enhance both impact and reach.

Over the years, Pulsus Group and the pharmaceutical industry have cooperated in this endeavour. Without industry support, the clinical concepts, practice guidelines and innovative ideas communicated by Canadian researchers and medical societies would not be available to the medical community. The pharmaceutical and medical device industries make a clear and important contribution to the vitality of Canadian medical research and practice. Pulsus Group journals offer a unique opportunity to deliver the promotional message alongside the very best in medical research.

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Publishing Medical Research Since 1984



Every peer review publication could bring the next breakthrough to the forefront, the next great discovery to light.

This is important work.
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Current Research: Cardiology

Current Research: Integrative Medicine

The Journal of Orthopaedics Trauma Surgery and Related Research

Interventional Cardiology

Clinical Practice (Therapy)

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International Journal of Clinical Skills

International Journal of Clinical Rheumatology

Pharmaceutical Bioprocessing

Imaging in Medicine

Clinical Investigation

Canadian Hearing Report

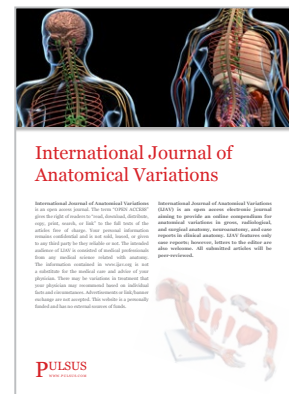
Canadian Ionm News

Journal Phlebology and Lymphology

Journal of Sexual & Reproductive Medicine

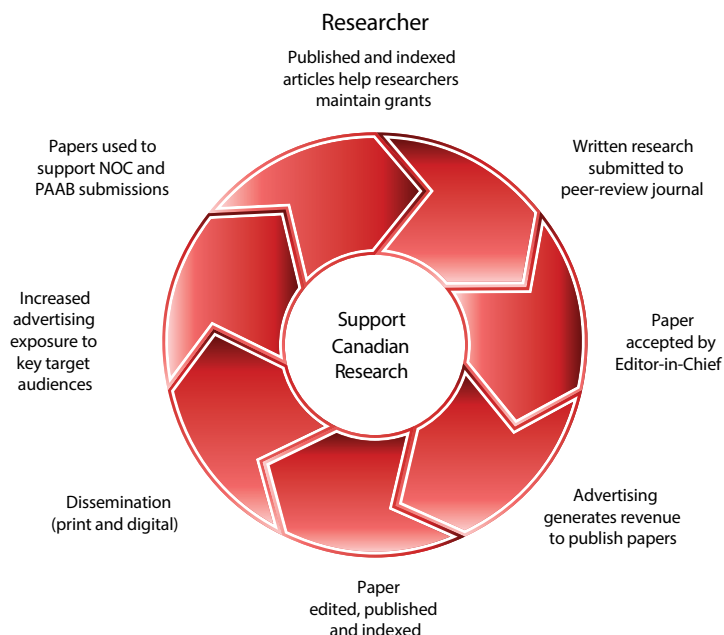
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• Advertisements in Pulsus journals stand out because of the low advertising to editorial ratio.



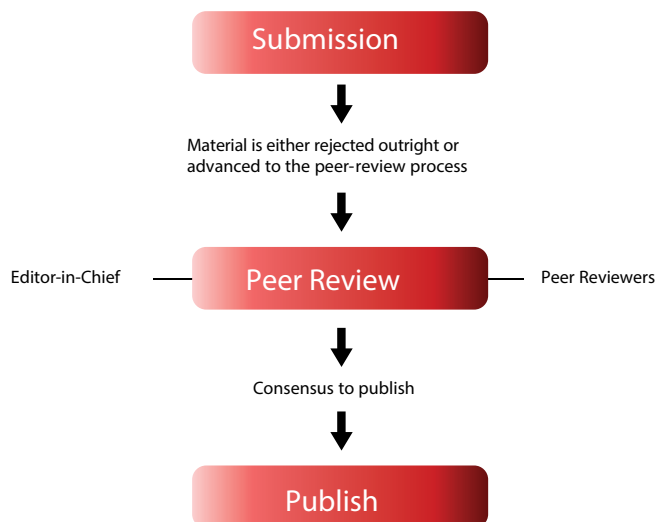
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Research & Publication Cycle



Your advertising supports the publication of Canadian medical research. But the value of your support stretches even further: articles published in Pulsus Group journals support NOC and PAAB submissions. And your marketing message is seen by key opinion leaders, specialists and high prescribing GPs within their specialty category.

Peer Review Process



Pulsus Group journals are peer reviewed. Manuscripts submitted for publication undergo a series of checks and balances before they are approved. The Editor-in-Chief and at least two other experts in the field review each manuscript for scientific merit, integrity and novelty, at which point a consensus is reached on whether an article is accepted or rejected.

The result? Credible, timely, and useful information that demands the critical attention of key opinion leaders, Canadian medical societies, and specialists and GPs in their specialty category – in other words, qualified readership for qualified material.

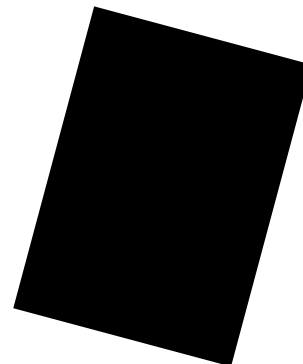
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2017 Closing Dates

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Current Research: Cardiology <i>Experimental Clinical</i>		FEB 5 FEB 12 MAR 11			MAY 6 MAY 13 JUN 10			AUG 12 AUG 19 SEP 16			NOV 4 NOV 11 DEC 9	
Current Research: Integrative Medicine		FEB 12 FEB 19 MAR 18			MAY 13 MAY 20 JUN 17			AUG 5 AUG 12 SEP 9			NOV 4 NOV 11 DEC 9	
Interventional Cardiology 		FEB 12 FEB 19 MAR 18			MAY 13 MAY 20 JUN 17			AUG 5 AUG 12 SEP 9			NOV 4 NOV 11 DEC 9	
Clinical Practice (Therapy)		FEB 12 FEB 19 MAR 18			MAY 13 MAY 20 JUN 17			AUG 5 AUG 12 SEP 9			NOV 4 NOV 11 DEC 9	
International Journal of Anatomical Variations		FEB 12 FEB 19 MAR 18			MAY 13 MAY 20 JUN 17			AUG 5 AUG 12 SEP 9			NOV 4 NOV 11 DEC 9	
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International Journal of Clinical Rheumatology		FEB 12 FEB 19 MAR 18			MAY 13 MAY 20 JUN 17			AUG 5 AUG 12 SEP 9			NOV 4 NOV 11 DEC 9	
Pharmaceutical Bioprocessing		FEB 12 FEB 19 MAR 18			MAY 13 MAY 20 JUN 17			AUG 5 AUG 12 SEP 9			NOV 4 NOV 11 DEC 9	

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Imaging in Medicine

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FEB 19
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MAY 13
MAY 20
JUN 17

AUG 5
AUG 12
SEP 9

NOV 4
NOV 11
DEC 9

Clinical Investigation

FEB 12
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NOV 4
NOV 11
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Canadian Hearing Report

FEB 12
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AUG 5
AUG 12
SEP 9

NOV 4
NOV 11
DEC 9

Journal of Phlebology and Lymphology

FEB 12
FEB 19
MAR 18

MAY 13
MAY 20
JUN 17

AUG 5
AUG 12
SEP 9

NOV 4
NOV 11
DEC 9

JOURNAL OF SEXUAL & REPRODUCTIVE MEDICINE

FEB 12
FEB 19
MAR 18

MAY 13
MAY 20
JUN 17

AUG 5
AUG 12
SEP 9

NOV 4
NOV 11
DEC 9

MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspeccs

SPACE CLOSING

MATERIAL CLOSING

PUBLICATION DATE

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Current Research: Cardiology

Experimental
Clinical



About the Journal

Current Research: Cardiology is an English language, open-access, peer review journal providing an intellectual platform for researchers in the field of experimental and clinical cardiology. An impressive international Editorial Board has been assembled and the focus is to publish, promote and disseminate the work of medical researchers in a manner that exemplifies the highest standards in research integrity.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Cardiology	1983	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	8500
Cardiac Surgery	449	AVERAGE OPEN RATE	37%*
Cardiology Interests	4,926		
Endocrinology	688		
Thoracic Surgery	281		
Critical Care Interest	739		
TOTAL	9,066		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	4104*
PAGE VIEWS	5376*

Circulation numbers are the publisher's own data and may vary slightly from issue to issue. For exact circulation numbers for specific issues, please contact your account representative. * Source: Google Analytics

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Current Research: Cardiology

Experimental
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2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
24x	\$5,290	\$4,230	\$3,275	\$2,540	\$2,035	\$8,680
36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

COMMISSION AND DISCOUNTS: Recognized agency commission 15%. Production charges are noncommissionable. A cash discount of 2% of the net billing is allowed if payment is made within 10 days from the date of invoice. All billings are due and payable 30 days from the date of invoice. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

Cancellations cannot be accepted after closing date.

PAAB APPROVAL: All drug advertisements, including prescribing information, must be cleared by the Pharmaceutical Advertising Advisory Board.

MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspecs.pdf

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All prices quoted are gross; exclusive of applicable taxes

CLOSING DATES

ISSUE DATE	SPACE CLOSING	MATERIAL DUE	PROJECTED RELEASE DATE
Spring	February 5	February 12	March 11
Summer	May 6	May 13	June 10
Autumn	August 12	August 19	September 16
Winter	November 4	November 11	December 9

DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

- Banner ads due 5 days prior to the first of the month or 5 days prior to eTOC distribution
- Banner ad linked to URL of your choice
- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
- All digital banner ads include sponsorship recognition in a print journal ad

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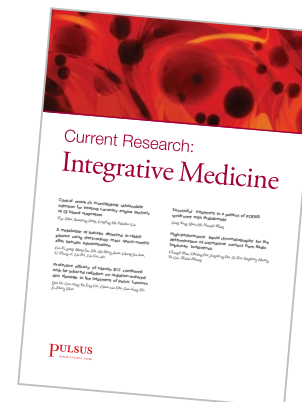
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Current Research: Integrative Medicine



About the Journal

Current Research: Integrative Medicine is an English language, open-access, peer review journal providing an intellectual platform for international scholars in the interdisciplinary field of Integrative Medicine, which combines conventional Western medicine with alternative or complementary treatments, whose primary language may not be English. The expert Pulsus Group editorial team will work with authors to have their high-quality research published in an English language journal. The mission remains constant – to publish, promote and disseminate the work of medical researchers in a manner that exemplifies the highest standards in research integrity.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Acupuncture and moxibustion	436	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	3800
Aromatherapy	824	AVERAGE OPEN RATE	37%*
Ayurvedic medicine	1569		
Herbal medicine	2308		
Mind-body medicine	623		
Traditional Chinese medicine	229		
TOTAL	5989		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	1764*
PAGE VIEWS	2340*

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Current Research: Integrative Medicine



2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

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BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
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Interventional Cardiology

About the Journal

Interventional Cardiology as a field of study has been gaining great significance with the increasing financial burden to the nations of the globe. Cardio vascular diseases are the number one reason for deaths globally. Interventional cardiology is a scholarly open access journal that offers an Open Access platform to the scholars, amateurs, clinical practitioners and students that are keen in contributing their findings in this field. The journal also focuses on the latest therapeutic efforts such as application of cardiac progenitor cells, angioplasty, percutaneous coronary intervention (PCI) such as percutaneous transluminal coronary angioplasty (PTCA), and other stent implantation, anticoagulant drugs (blood thinners), therapy after open heart surgery, use of ventricular assist device.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Interventional Radiologist	889	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	6500
Interventional Cardiology	2169	AVERAGE OPEN RATE	37%*
Acute Myocardial Infarction	568		
Valvuloplasty	223		
Percutaneous Valve Replacement	465		
Coronary Thrombectomy	992		
TOTAL	5306		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	5868*
PAGE VIEWS	7956*

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Interventional Cardiology

2017 Advertising Rates

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1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
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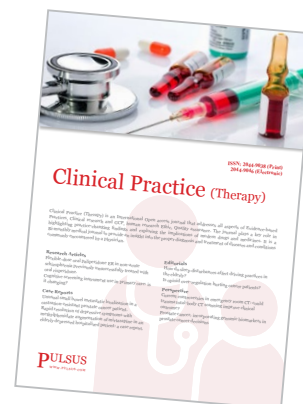
PULSUS
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Publishing Medical Research Since 1984

Clinical Practice (Therapy)

About the Journal

Clinical Practice (Therapy) journal is an open access, peer reviewed scholarly journal that provides an open platform for the worldwide dissemination of original and novel scientific manuscripts based on the various aspects of the adept practical approaches to disease management. The journal prioritizes the publication of manuscripts that can provide useful insights into the real time efficacy and persisting lacunae in the various principles, tools and techniques involved in the diagnosis and treatment of acute and chronic diseases. The journal acts as a bridge between the medical community and the general population by dispersing scientific advancements in medical and clinical research and manuscripts that highlight on how these research advancements can change the currently followed medical procedures.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Diabetes	1269	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	6000
Parkinson's Disease	349	AVERAGE OPEN RATE	37%*
Schizophrenia	225		
Surgery	956		
Cardiology	1523		
Respiratory Diseases	885		
TOTAL	5207		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	4932*
PAGE VIEWS	6840*

Circulation numbers are the publisher's own data and may vary slightly from issue to issue. For exact circulation numbers for specific issues, please contact your account representative. * Source: Google Analytics

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Publishing Medical Research Since 1984

Clinical Practice (Therapy)

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
24x	\$5,290	\$4,230	\$3,275	\$2,540	\$2,035	\$8,680
36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

COMMISSION AND DISCOUNTS: Recognized agency commission 15%. Production charges are noncommissionable. A cash discount of 2% of the net billing is allowed if payment is made within 10 days from the date of invoice. All billings are due and payable 30 days from the date of invoice. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

Cancellations cannot be accepted after closing date.

PAAB APPROVAL: All drug advertisements, including prescribing information, must be cleared by the Pharmaceutical Advertising Advisory Board.

MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspecs.pdf

Pulsus Group journals are defined by section 19 of the Income Tax Act. The deduction of advertising costs for advertising in these publications is, therefore, not restricted.

All prices quoted are gross; exclusive of applicable taxes

CLOSING DATES

ISSUE DATE	SPACE CLOSING	MATERIAL DUE	PROJECTED RELEASE DATE
Spring	February 5	February 12	March 11
Summer	May 6	May 13	June 10
Autumn	August 12	August 19	September 16
Winter	November 4	November 11	December 9

DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

- Banner ads due 5 days prior to the first of the month or 5 days prior to eTOC distribution
- Banner ad linked to URL of your choice
- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
- **All digital banner ads include sponsorship recognition in a print journal ad**

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Publishing Medical Research Since 1984

International Journal of Anatomical Variations

About the Journal

International Journal of Anatomical Variations is an open access journal. The term "OPEN ACCESS" gives the right of readers to "read, download, distribute, copy, print, search, or link" to the full texts of the articles free of charge. Your personal information remains confidential and is not sold, leased, or given to any third party be they reliable or not. The intended audience of IJAV is consisted of medical professionals from any medical science related with anatomy.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Accessory Soleus Muscle	331	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	5500
Epitrochleoanconeus Muscle	568	AVERAGE OPEN RATE	37%*
Axillary Arch	469		
Palmaris Profundus Muscle	886		
Styloauricularis Muscle	249		
Accessory Parotid Gland	996		
TOTAL	3499		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	15528*
PAGE VIEWS	23220*

Circulation numbers are the publisher's own data and may vary slightly from issue to issue. For exact circulation numbers for specific issues, please contact your account representative.

* Source: Google Analytics

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Publishing Medical Research Since 1984

International Journal of Anatomical Variations

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
24x	\$5,290	\$4,230	\$3,275	\$2,540	\$2,035	\$8,680
36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

COMMISSION AND DISCOUNTS: Recognized agency commission 15%. Production charges are noncommissionable. A cash discount of 2% of the net billing is allowed if payment is made within 10 days from the date of invoice. All billings are due and payable 30 days from the date of invoice. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

Cancellations cannot be accepted after closing date.

PAAB APPROVAL: All drug advertisements, including prescribing information, must be cleared by the Pharmaceutical Advertising Advisory Board.

MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspecs.pdf

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Summer	May 6	May 13	June 10
Autumn	August 12	August 19	September 16
Winter	November 4	November 11	December 9

DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

- Banner ads due 5 days prior to the first of the month or 5 days prior to eTOC distribution
- Banner ad linked to URL of your choice
- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
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Publishing Medical Research Since 1984

Diabetes Management

About the Journal

Diabetes Management journal intends to publish peer-reviewed, original articles that address the global health concerns related to diabetes. It provides clinicians with the latest findings and opinions on the optimum therapies to check the ever expanding diabetes. It is an open access, online, international journal with a primary objective to reach the readers and researchers globally. *Diabetes Management* presents findings, analysis and commentary on the battle with Type I and Type II diabetes. Articles published in *Diabetes Management* address improvements in current therapeutics and patient compliance together with perspectives on future prospects. Coverage focuses on the key objective of stabilizing blood glucose levels in individuals with either form of the disease, and the associated issues of patient co operation and education.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Cell Transplantation	864	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	7800
Blood Glucose	2619	AVERAGE OPEN RATE	37%*
Pancreatic Cells	446		
Biomarkers	235		
Carbohydrate Metabolism	771		
Insulin Deficiency	1953		
TOTAL	6888		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	8928*
PAGE VIEWS	13296*

Circulation numbers are the publisher's own data and may vary slightly from issue to issue. For exact circulation numbers for specific issues, please contact your account representative. * Source: Google Analytics

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Diabetes Management

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
24x	\$5,290	\$4,230	\$3,275	\$2,540	\$2,035	\$8,680
36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

COMMISSION AND DISCOUNTS: Recognized agency commission 15%. Production charges are noncommissionable. A cash discount of 2% of the net billing is allowed if payment is made within 10 days from the date of invoice. All billings are due and payable 30 days from the date of invoice. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

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PAAB APPROVAL: All drug advertisements, including prescribing information, must be cleared by the Pharmaceutical Advertising Advisory Board.

MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspecs.pdf

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DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

- Banner ads due 5 days prior to the first of the month or 5 days prior to eTOC distribution
- Banner ad linked to URL of your choice
- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
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Publishing Medical Research Since 1984

International Journal of Clinical Skills

About the Journal

International Journal of Clinical Skills refers to address the key concerns over the medical practices by exploring the best patient oriented clinical research and by exhibiting this information both directly, as clinical findings, and in practice oriented formats of direct application in day-to-day situations. The term 'clinical skills' refers to those clinical examination and procedural skills commonly performed in real or simulated clinical environments. The Journals aims to flourish and to maintain the standards in research and practice, provide platform and opportunity to present evidence based medicine and analytical assessment of research and probably it is much in deed for students, teachers and health care professionals to enhance the patient care.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Electrocardiogram	1219	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	6000
Dental Screening	662	AVERAGE OPEN RATE	37%*
Glucose Testing	989		
Neurological Exam	558		
Catheter Insertion	236		
Weight Assessments	159		
TOTAL	3823		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	3924*
PAGE VIEWS	6048*

Circulation numbers are the publisher's own data and may vary slightly from issue to issue. For exact circulation numbers for specific issues, please contact your account representative. * Source: Google Analytics

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Publishing Medical Research Since 1984

International Journal of Clinical Skills

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
24x	\$5,290	\$4,230	\$3,275	\$2,540	\$2,035	\$8,680
36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

COMMISSION AND DISCOUNTS: Recognized agency commission 15%. Production charges are noncommissionable. A cash discount of 2% of the net billing is allowed if payment is made within 10 days from the date of invoice. All billings are due and payable 30 days from the date of invoice. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

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MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspecs.pdf

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Winter	November 4	November 11	December 9

DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

- Banner ads due 5 days prior to the first of the month or 5 days prior to eTOC distribution
- Banner ad linked to URL of your choice
- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
- All digital banner ads include sponsorship recognition in a print journal ad

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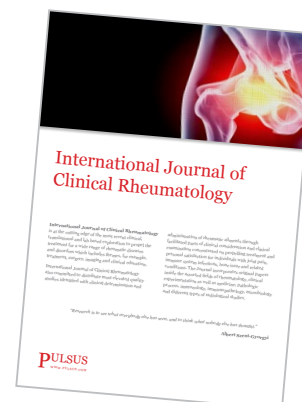
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Publishing Medical Research Since 1984

International Journal of Clinical Rheumatology

About the Journal

International Journal of Clinical Rheumatology is at the cutting edge of the most recent clinical, translational and lab based exploration to propel the treatment for a wide range of rheumatic diseases and disorders which includes themes, for example, treatment, surgery, imaging and clinical education. The journal is committed to distribute most elevated quality studies identified with clinical determination and administration of rheumatic ailments through facilitated parts of clinical consideration and clinical examination concentrated on propelling treatment and personal satisfaction for individuals with joint pain, immune system infections, bone issue and related conditions.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Rheumatic Diseases	2569	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	5000
Osteoporosis	778	AVERAGE OPEN RATE	37%*
Pediatric Rheumatology	249		
Rheumatoid Arthritis	556		
Autoimmune Diseases	1425		
Spondyloarthropathies	127		
TOTAL	5704		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	5040*
PAGE VIEWS	7236*

Circulation numbers are the publisher's own data and may vary slightly from issue to issue. For exact circulation numbers for specific issues, please contact your account representative. * Source: Google Analytics

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PULSUS
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Publishing Medical Research Since 1984

International Journal of Clinical Rheumatology

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
24x	\$5,290	\$4,230	\$3,275	\$2,540	\$2,035	\$8,680
36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

COMMISSION AND DISCOUNTS: Recognized agency commission 15%. Production charges are noncommissionable. A cash discount of 2% of the net billing is allowed if payment is made within 10 days from the date of invoice. All billings are due and payable 30 days from the date of invoice. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

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DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

- Banner ads due 5 days prior to the first of the month or 5 days prior to eTOC distribution
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- Flash advertisements are not permitted
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- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
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PULSUS
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Publishing Medical Research Since 1984

Pharmaceutical Bioprocessing

About the Journal

Pharmaceutical Bioprocessing as a field of study has gained great significance at with advancements in the field of biomedical research paving the way for innovative pharmaceutical products. *Pharmaceutical Bioprocessing Journal* thus discusses the latest happenings in the drug design, production and delivery in order to offer efficient solutions to mitigate the public health concerns. This scholarly journal offers an Open Access platform to the scholars, amateurs, clinical practitioners and students that are keen in contributing their findings in this field. The journal includes wide areas of studies in this field by including topics like Process design, development, scale-up and automation; Production facilities, equipment and the use of disposables; Cell expression systems for biopharmaceutical production, etc.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Downstream Processing	462	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	8000
Bioformulation	1569	AVERAGE OPEN RATE	37%*
Disposable Bioprocessing	339		
Cell Expression Systems	1987		
Bioreactors	226		
Tissue Engineering	557		
TOTAL	5140		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	1464*
PAGE VIEWS	1956*

Circulation numbers are the publisher's own data and may vary slightly from issue to issue. For exact circulation numbers for specific issues, please contact your account representative. * Source: Google Analytics

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Publishing Medical Research Since 1984

Pharmaceutical Bioprocessing

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
24x	\$5,290	\$4,230	\$3,275	\$2,540	\$2,035	\$8,680
36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

COMMISSION AND DISCOUNTS: Recognized agency commission 15%. Production charges are noncommissionable. A cash discount of 2% of the net billing is allowed if payment is made within 10 days from the date of invoice. All billings are due and payable 30 days from the date of invoice. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

Cancellations cannot be accepted after closing date.

PAAB APPROVAL: All drug advertisements, including prescribing information, must be cleared by the Pharmaceutical Advertising Advisory Board.

MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspecs.pdf

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CLOSING DATES

ISSUE DATE	SPACE CLOSING	MATERIAL DUE	PROJECTED RELEASE DATE
Spring	February 5	February 12	March 11
Summer	May 6	May 13	June 10
Autumn	August 12	August 19	September 16
Winter	November 4	November 11	December 9

DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

- Banner ads due 5 days prior to the first of the month or 5 days prior to eTOC distribution
- Banner ad linked to URL of your choice
- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
- **All digital banner ads include sponsorship recognition in a print journal ad**

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PULSUS
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Publishing Medical Research Since 1984

Imaging in Medicine

About the Journal

Imaging in Medicine publishes fundamental and translational research and applications focused on medical imaging, which seeks to reveal internal structures hidden by the skin and bones and also yields physical and biomedical advancements in the early detection, diagnostics, and therapy of disease. It includes image formation, image processing, image analysis, image interpretation and understanding, computer graphics and visualization, and inverse problems in imaging; leading to applications to diverse areas in science, medicine, engineering, and other fields.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Radiological Technology	786	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	2500
Magnetic Resonance	996	AVERAGE OPEN RATE	37%*
Nuclear Medicine	465		
Computer Graphics	2514		
Image Processing	662		
Visualization	985		
TOTAL	6408		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	5304*
PAGE VIEWS	8100*

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PULSUS
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Publishing Medical Research Since 1984

Imaging in Medicine

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
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36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

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MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspecs.pdf

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Winter	November 4	November 11	December 9

DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

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- Banner ad linked to URL of your choice
- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
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PULSUS
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Publishing Medical Research Since 1984

Clinical Investigation

About the Journal

Clinical Investigation plays significant role in the diagnosis, therapy and cure of diseases apart from new drug development and delivery. The Clinical Investigation Journal offers an Open Access platform to the scholars, amateurs, clinical practitioners and students that are keen in contributing their findings in this field. Clinical Investigation caters to the clinical drug development and methodology, facilitating rapid publication of research outcome on new drug data from human studies. The journal includes topics like safety and effectiveness of medications, devices, diagnostic products and treatment regimens intended for human use. Also the journal publishes expert analysis of ongoing Phase I-IV trials and perspectives on how to run future trials.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Renal Failure	2156	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	4500
Cancer	1962	AVERAGE OPEN RATE	37%*
Clinical Research	995		
Neurology	768		
Clinical Trials	549		
Respiratory Disorders	689		
TOTAL	7119		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	3576*
PAGE VIEWS	4620*

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PULSUS
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Publishing Medical Research Since 1984

Clinical Investigation

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
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36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

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MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspecs.pdf

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Winter	November 4	November 11	December 9

DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

- Banner ads due 5 days prior to the first of the month or 5 days prior to eTOC distribution
- Banner ad linked to URL of your choice
- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
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Canadian Hearing Report

About the Journal

Canadian Hearing Report is an open access peer reviewed journal which provides students, hearing health care professionals and those working in the hearing health care industry with a publication that allows practitioners and industry to share news and information about changes in technology and developments in research. CHR deals with hearing dysfunction, balance dysfunction, impairment of hearing, genetic and environmental factor responsible for hearing loss. It is a place where readers which involves practitioners, students, dispensers and industries finds Up-To-Date information related to ongoing researches and development in detection, diagnosis and treatment of hearing impairment and disorders.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Hearing Dysfunction	468	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	6000
Balance Dysfunction	125	AVERAGE OPEN RATE	37%*
Hearing Loss	898		
Hearing Impairment	689		
Dizziness	767		
Respiratory Disorders	2947		
TOTAL	7119		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	1896*
PAGE VIEWS	2544*

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Publishing Medical Research Since 1984

Canadian Hearing Report

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
24x	\$5,290	\$4,230	\$3,275	\$2,540	\$2,035	\$8,680
36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

COMMISSION AND DISCOUNTS: Recognized agency commission 15%. Production charges are noncommissionable. A cash discount of 2% of the net billing is allowed if payment is made within 10 days from the date of invoice. All billings are due and payable 30 days from the date of invoice. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

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MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspecs.pdf

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Winter	November 4	November 11	December 9

DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

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- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
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PULSUS
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Publishing Medical Research Since 1984

Canadian IONM News

About the Journal

Canadian IONM News is a national, professional organization of individuals dedicated to the providing education, training and certification for those working in the field. CANM is emerging as the united voice of neurophysiological monitoring professionals in Canada. Published 3 times per year, Canadian IONM News will be sent to more than 300 CANM members and professionals within the IOM field of health care here in Canada. Publishing material on such topics as advancements in technology, people within the profession, updates at CANM, and presentations from the CANM annual meeting, this new venture will help to increase the exposure of IOM and to continue the momentum and growth of the profession in this country. CANM is the uniting organization of IOM in Canada, and Canadian IONM News will be the official voice.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Neurophysiological Monitoring	569	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	1500
Neurosurgery	865	AVERAGE OPEN RATE	37%*
Sonography	334	ONLINE STATISTICS	
Prosthodontics	126		
Restorative Dentistry	976		
TOTAL	2870	AVERAGE MONTHLY	
		UNIQUE VISITORS	-
		PAGE VIEWS	-

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PULSUS
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Publishing Medical Research Since 1984

Canadian IONM News

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
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36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

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DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

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- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
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PULSUS
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Publishing Medical Research Since 1984

Journal of Phlebology and Lymphology

About the Journal

Journal of Phlebology and Lymphology is a peer reviewed open access journal associated with the Brazilian Society of Phlebology and Lymphology. This scientific journal aims to provide the most complete and reliable source of information on the current developments in the field of Phlebology and Lymphology. *Journal of Phlebology and Lymphology* is devoted entirely to function, mechanism, pathology of Lymphatic system and venous diseases.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Phlebology	432	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	500
Lymphology	662	AVERAGE OPEN RATE	37%*
Chronic And Emergency Wounds	969		
Lymphatic Diseases	128		
Venous Disease	216		
Lymphotherapy	465		
TOTAL	2872		

ONLINE STATISTICS	
	AVERAGE MONTHLY
UNIQUE VISITORS	-
PAGE VIEWS	-

Circulation numbers are the publisher's own data and may vary slightly from issue to issue. For exact circulation numbers for specific issues, please contact your account representative.

* Source: Google Analytics

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PULSUS
GROUP LTD

Publishing Medical Research Since 1984

Journal of Phlebology and Lymphology

2017 Advertising Rates

PRINT DISPLAY AD RATES

4-COLOUR WITH e-PI

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	DPS
1x	\$5,610	\$4,490	\$3,480	\$2,695	\$2,155	\$9,000
6x	\$5,510	\$4,410	\$3,415	\$2,640	\$2,115	\$8,900
12x	\$5,410	\$4,330	\$3,355	\$2,595	\$2,075	\$8,800
24x	\$5,290	\$4,230	\$3,275	\$2,540	\$2,035	\$8,680
36x	\$5,170	\$4,140	\$3,200	\$2,490	\$1,990	\$8,560

BLACK AND WHITE

	full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page
	\$2,000	\$1,700	\$1,320	\$1,020	\$825

PREFERRED POSITIONS (COVERS INCLUDE 4-COLOUR PROCESS AND BLEED)

Outside Back Cover	\$7,680
Inside Front Cover	\$7,180
Inside Back Cover	\$6,660
Opposite 1st Toc	15% Upcharge
Other	10% Upcharge
Calendar of Events – Banner (Colour)	\$2,500

Preferred positions offered on a per contract basis

OTHER ADVERTISING FORMATS

Tip on – includes polybagging, does not include printing	\$7,000
Bellywrap – includes printing and polybagging†	\$6,000

†Available only to OBC advertisers

INSERTS / OUTSERTS

Insert (2 pages – 1 sheet)‡	\$6,000
Outsert (2 pages – 1 sheet)‡	\$7,750

‡Some restrictions apply. Please contact your Account Representative.

COMMISSION AND DISCOUNTS: Recognized agency commission 15%. Production charges are noncommissionable. A cash discount of 2% of the net billing is allowed if payment is made within 10 days from the date of invoice. All billings are due and payable 30 days from the date of invoice. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

Cancellations cannot be accepted after closing date.

PAAB APPROVAL: All drug advertisements, including prescribing information, must be cleared by the Pharmaceutical Advertising Advisory Board.

MECHANICAL SPECIFICATIONS: www.pulsus.com/mechspecs.pdf

Pulsus Group journals are defined by section 19 of the Income Tax Act. The deduction of advertising costs for advertising in these publications is, therefore, not restricted.

All prices quoted are gross; exclusive of applicable taxes

CLOSING DATES

ISSUE DATE	SPACE CLOSING	MATERIAL DUE	PROJECTED RELEASE DATE
Spring	February 5	February 12	March 11
Summer	May 6	May 13	June 10
Autumn	August 12	August 19	September 16
Winter	November 4	November 11	December 9

DIGITAL AD RATES

BANNERS	GOLD	SILVER	BRONZE	ETOC (ELECTRONIC TABLE OF CONTENTS)
RATE	\$1,000/ month	\$750/ month	\$500/ month	\$2,000/ eTOC
DIMENSIONS (WIDTH X HEIGHT)	728 x 90 pixels	160 x 600 pixels	160 x 600 pixels	728 x 90 pixels
DESCRIPTION	Leaderboard (TOP POSITION)	Skyscraper/ (RIGHT HAND SIDE)	Skyscraper/ (RIGHT HAND SIDE)	Leaderboard (TOP POSITION)

- Banner ads due 5 days prior to the first of the month or 5 days prior to eTOC distribution
- Banner ad linked to URL of your choice
- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
- Static file not to exceed 40 KB; Animated GIFs not to exceed 200 KB
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
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Publishing Medical Research Since 1984

Journal of Sexual & Reproductive Medicine

About the Journal

Journal of Sexual & Reproductive Medicine is an internationally recognized peer-review journal. Past issues are available and cover a wide variety of topics, including erectile dysfunction, male and female sexual function, sexual health and reproductive technologies. The Impact of Infections on Reproductive Health, Research Project in Reproductive & Women's Health Medicine etc., It will consider for publication original reports of clinical and basic research relevant to Reproductive and Sexual Medicine, as well as editorials, review articles, case reports and sexual and reproduction related licensing examination sample questions and answers.



Circulation and Online Statistics

PRINT CIRCULATION		eTOC DISTRIBUTION (ELECTRONIC TABLE OF CONTENTS)	
	English	RECIPIENTS PER eTOC	
Reproductive Health	648	SOCIETY MEMBERS, AUTHORS AND SUBSCRIBERS	3000
Clinical Reproductive Endocrinology	264	AVERAGE OPEN RATE	37%*
Reproductive & Perinatal Epidemiology	865		
Reproductive Medicine	765		
Contraception	1532		
Reproductive Physiology	654		
TOTAL	4728		
		ONLINE STATISTICS	
		AVERAGE MONTHLY	
		UNIQUE VISITORS	1488*
		PAGE VIEWS	1824*

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Journal of Sexual & Reproductive Medicine

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