

# Health Careers & Classified Advertising

## 2017 Advertising Rates

### PRINT AD RATES PER INSERTION

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|   | FREQUENCY | CIRCULATION | FULL PAGE | 2/3 PAGE | 1/2 PAGE | 1/3 PAGE | 1/4 PAGE |
|---|-----------|-------------|-----------|----------|----------|----------|----------|
| Current Research: Cardiology                                    | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| Current Research: Integrative Medicine                          | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| The Journal of Orthopaedics Trauma Surgery and Related Research | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| Interventional Cardiology                                       | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| Clinical Practice (Therapy)                                     | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| International Journal of Anatomical Variations                  | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| Diabetes Management   | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| International Journal of Clinical Skills                        | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| International Journal of Clinical Rheumatology                  | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| Pharmaceutical Bioprocessing                                    | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| Imaging in Medicine   | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| Clinical Investigation  | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| Canadian Hearing Report   | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
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| Journal Phlebology and Lymphology                               | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |
| Journal of Sexual & Reproductive Medicine                       | 4x        | 5,000       | \$1,545   | \$1,395  | \$1,095  | \$995    | \$795    |

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Publishing Medical Research Since 1984

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### 4-COLOUR RATES (PER AD EXTRA)

|   |       |
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| Current Research: Cardiology                                    | \$695 |
| Current Research: Integrative Medicine                          | \$695 |
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| Clinical Practice (Therapy)                                     | \$695 |
| International Journal of Anatomical Variations                  | \$695 |
| Diabetes Management   | \$695 |
| International Journal of Clinical Skills                        | \$695 |
| International Journal of Clinical Rheumatology                  | \$695 |
| Pharmaceutical Bioprocessing                                    | \$695 |
| Imaging in Medicine   | \$695 |
| Clinical Investigation  | \$695 |
| Canadian Hearing Report   | \$695 |
| Canadian Ionm News  | \$695 |
| Journal Phlebology and Lymphology                               | \$695 |
| Journal of Sexual & Reproductive Medicine                       | \$695 |

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| Add your company logo                          | \$50  |

### DIGITAL AD RATES

|  |       |
|--|-------|
| 60 day posting on <a href="http://www.healthcareers.ca">www.healthcareers.ca</a> | \$350 |
|--|-------|

**Commission:** Recognized agency commission 15% on print display ads. Both the advertiser and its agency are jointly and severally liable for the payment of the invoice.

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