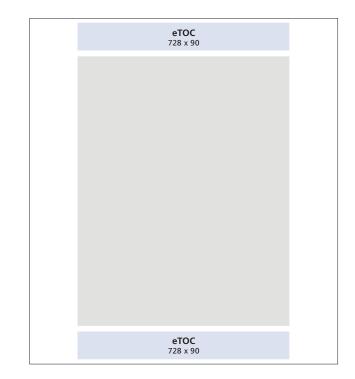
Digital Advertising

Home	Journals	Search	Services	Subscribe	About Pulsus
Journal Home Articles & Issues Sections Multimedia Calendar About Journal For Authors			GOLD 728 x 90		Uter Name: Password: Canamber Me Log in Register Sign up for eTOC Survey
For Advertisers Feedback Links	3				🚖 Shopping Cart
BRONZE					SILVER 160 x 600
160 x 600					



- Banner ad linked to URL of your choice
- eTOC sent concurrently with the print edition release. A second eTOC is sent to highlight Open Access previous edition and its most popular articles.
- All digital banner ads include sponsorship recognition in a print journal ad.

BANNER TYPE	BANNER SIZE	WIDTH	HEIGHT	
GOLD	Leaderboard	728 pixels	90 pixels	
SILVER	Skyscraper	160 pixels	600 pixels	
BRONZE	Skyscraper	160 pixels	600 pixels	
eTOC	Leaderboard	728 pixels	90 pixels	

REQUIREMENTS:

- Flash advertisements are not permitted
- Animated GIFs are permitted for online banners, not for digital edition (static only)
- Supported file formats: PNG, GIF or JPEG
 Static file should not exceed 40 KB; Animated GIFs should not exceed 200 KB



JOURNAL	eTOC		AVERAGE MONTHLY*		RATES			
	DISTRIBUTION	AVERAGE OPEN RATES*	UNIQUE VISITORS	PAGEVIEWS	GOLD	SILVER	BRONZE	eTOC
Journal of Sexual & Reproductive Medicine	6,000	37%	1000	2200	\$1,250 / month	\$750 / month	\$6 00 / month	\$2,000/ eTOC

*Source: Google Analytics

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