

2020 Conference Announcement: International Conference on Cardiology

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With the growing demand to address the complications and demands in the field of [cardiology](#), Pulsus Conferences in association with the Journal of Heart Research along with the Organizing Committee Members puts forward a unique and novel Cardiology conference, to intensify a breakthrough in the Cardiac Community.

Acknowledging the grand success of the Cardiology 2019, we take immense pleasure in inviting all to the “[International Conference on Cardiology](#)”, on October 26-27, 2020 in Zurich, Switzerland. We would like to extend our huge appreciation to all the participants and guests for providing great knowledge and support. We also would like to thank our Organizing Committee Members along with the Media Partners, Collaborators, Conference venue staff, and others who joined together for the victory of our conference.

Our participants and guests acquired a unique opportunity to meet up with peers from both industry and academia to establish a scientific network. Attendees were enlightened with the recent advances in Cardiology, Heart diagnosis, and Cardiovascular Diseases, to enhance the ideas about Cardiac Research. World-renowned speakers addressing the most recent techniques, and the newest updates in the field were the trademark of this conference.

Cardiology 2020 will feature keynote and plenary presentations by top professionals as well as renowned experts in the field from all around the globe. In addition to this, attendees will enjoy special events and lecturers featuring specialists and top scholars. It is a perfect platform for Cardiologists, Physicians, Academic Scientists and researchers to exchange & share their experiences, research findings about all aspects of Cardiology and Medical Sciences.

This two-day event will cover Keynote sessions addressed by leading Cardiac experts, plenary talks and poster presentations by researchers and other academicians, workshop sessions, exhibition and B2B meetings conducted by leading companies. Cardiology 2020 is one of the Cardiology Meetings which will be visited by all the recognized cardiologists, cardiology scholars, Cardiac fellows, residents, business professionals under one roof.

Cardiology 2020 anticipates 200+ participants from both industry and academia, 15+ Keynote speakers, 40+ Plenary speakers and poster presentations, 10+ Exhibitors, Innovative educational sessions, B2B meetings, Hands-on Workshop and other special sessions.

A BIS Research report, titled 'Global Interventional Cardiology Market provided analysis and forecast from 2018 to 2027. It stated that the global [interventional cardiology](#) market was estimated at \$14.69 billion in 2017

and is anticipated to reach an approx. of \$24.96 billion by 2027. The global interventional cardiology market is expected to grow at a CAGR of 8.37% between the years 2018 & 2027. This is aided by the tremendous growth of healthcare budgetary allocation and technological advancements in the medical device industry.

Moreover, the rising prevalence of cardiac diseases & a growing geriatric population is the main factors leading to the growth of the market. Increasing incidences of cardiac disorders and a rise in the older population are significantly impacting the growth of the interventional cardiology market. As a result, several companies are making arduous efforts by innovating new products or redesigning existing devices to attain better process efficiency. Therefore, to sustain in the highly competitive market, interventional cardiology is gradually becoming an indispensable solution for the medical device industry.

The global market for interventional cardiology technologies reached an estimated \$12.2 billion in 2014. According to a new study by Smithers Apex - The Future of Coronary Artery Disease Medical Devices to 2021 - it will grow to \$22.5 billion (€20.9 billion) by 2021, with a year-on-year increase of 9.1%. Demand for coronary artery disease medical devices will grow through 2021 as clinically viable and cost-effective solutions are developed. The report covers three major segments of cardiology surgery, devices and drugs market which includes surgeries, devices and drugs. [Cardiovascular diseases](#) are the number one cause of death globally. Some of the major CVDs include coronary heart diseases, stroke, hypertensive heart diseases, inflammatory heart diseases, rheumatoid heart diseases and others. Coronary heart diseases are the leading cause of death followed by strokes. The prevalence and incidence rate of heart diseases are on a rise; especially in major emerging countries such as India, China and Japan. The market of cardiology surgery, devices and drugs are also on a rise.

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