

Biophilic City and SDG 11: Are We There Yet?

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ABSTRACT: Statement of the Problem: Despite the recent economic growth of the Indian economy, poverty and social exclusion of some society sections remain the same. In this article, we place the current debate on the emergence and growth of social enterprise via social innovation's theoretical lens to include persons with disabilities. The purpose of this study: The paper aims to answer the following questions: how does social entrepreneurship fit with current strategies in welfare policies and social service? What are the mechanisms and processes through which social entrepreneurs use social innovations to empower the socially excluded communities and thereby trigger the social change that enables sustainable development? Methodology & Theoretical Orientation: This paper draws upon a multi-case study of social entrepreneurs in India addressing social exclusion through social innovations. Findings: The study's findings argue

that social enterprises have a crucial role in eradicating poverty and social exclusion by using innovative business models. It not only promotes social inclusion but also simultaneously increases the productivity of beneficiaries by their social and economic contribution. Thus, it helps in sustaining the growth of the social economy and achieving sustainable development goals. The study findings also indicate the need for further research to test the social innovation business models at national and international levels. Conclusion & Significance: The article concludes with a discussion of promoting practice and research on effective strategies and capabilities of social enterprises to increase social inclusion at national and local levels.

Biography

Syuhaida Ismail is an industry-experienced academician with various engineering professional qualifications e.g. the UK Chartered Engineer and ASEAN Associate Engineer. She has contributed as plenary/keynote speaker in conferences and seminars and published more than 250 technical papers/articles/books on Sustainable Cities and Construction, Project Management, Construction Management and recently on the COVID-19 crisis in built environment. She has received more than 50 research/professional awards, where her research products are commercialised into more than 100 Intellectual Property Rights (IPR). She is currently leading Green Cities and Construction Research Group (GCCRG) at Universiti Teknologi Malaysia Kuala Lumpur, who undertakes research and consultation projects as well as organises hands-on workshops/training, global outreach and community

engagement programmes on sustainable built environment, civil engineering, construction management and project management.

Recent Publications

1. . Ambati, N. R., (2019) Social Innovation Practices in Sustainable Waste Management: Case Study of Successful Social Enterprises in Ahmedabad, International Journal of Scientific & Technology Research, 8 (12), 1978-1985.
2. Ambati, N. R., (2019a) The Role of Social Entrepreneurial Organizations in Promotion of Sustainable Development, Think India Journal, Issue-14, 5931-5944.

Citation: Syuhaida Ismail, Biophilic City and SDG 11: Are We There Yet?,

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