

Changes

Robert B Kalina, Publisher

Nothing endures but change
—Heraclitus

The first issue of *The Canadian Journal of Plastic Surgery* was published more than 14 years ago. Much has changed since then in how *The Canadian Journal of Plastic Surgery* is produced, organized and delivered. One thing that has not changed, however, is the role this journal plays in providing a venue for the publication of Canadian research and disseminating it to a wide audience.

By now, you may have noticed the changes to the front cover and graphics within the first few pages of the *Journal*. In publishing, changing the front cover is a major step, and this has been undertaken with some trepidation. During the 14-year history of the *Journal*, this is only the second time the cover has been redesigned. It was done in an effort to update, modernize and harmonize all of the Pulsus publications, allowing them to project a unified image of seriousness, importance and trust.

Change at Pulsus is a constant state of being. Peer-review publishing presents unique challenges that require taking advantage of new technologies to extend our capabilities and our reach. One example of this will be the spring launch of our new Web site, which will incorporate streaming video. We have also developed the online submission process, which is being continually improved, and which will be implemented in due course.

The financial landscape for peer-review publishing in Canada has also changed. Given the decrease in product launches and the lack of available funding from government, publishers face the increasing challenge of creating new opportunities for sponsorship and using new technology to do more with less.

But no matter what changes are encountered or made in the development *The Canadian Journal of Plastic Surgery*, you have our assurance that we will remain committed to our Mission Statement: "To publish, promote and disseminate the work of Canadian medical research in a manner which exemplifies the highest standards in research integrity".



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