

# Market Analysis of Midwifery 2020 conference

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2nd Annual Congress on Midwifery & Nurse Practitioner's scientific and board committee members would like to invite all the participants and exhibitors from the world to Prague, Czech Republic on November 04-05, 2020 to attend the conference with the theme Apprising New Perceptions on Nursing and Midwifery. We have decided to include proficient keynote speech, poster presentation, oral presentation, seminars, workshops, symposia, and exhibitions in the program.

**Importance & Scope:**

Midwifery encompasses care of women during pregnancy, labor, birth, and during the postpartum period, as well as care of the newborn. It includes a measure that aims preventing of health problems in pregnancy, the detection of abnormal conditions, acquiring the medical assistance when necessary, and the execution of emergency measures in the absence of medical help. Midwifery practice throughout the world remains as culturally established, and the specific standards and education for midwives varies by country. There is also need for enhancing quality training and implementing technologies. As there is global crisis of skilled and energetic midwives' services, awareness must be created about the roles of midwives as well as to fulfill the increasing needs of more midwives all over the world. This conference would create a platform for the entire medical and health professionals to share their knowledge, insights and strategies in interactive peer-to-peer round tables.

**Nurses Worldwide Global Women's Health Market**

The market research specialists have projected the global women's health market to grow at a CAGR of more than 3% over the estimate period. With numerous countries expanding the healthcare facilities, the market for women's health will have an encouraging outlook in the future years. Many countries have considerably strengthened their healthcare budgets as a part of their social security measure. For instance, the US government spend 17% of their GDP on the healthcare sector in 2014. With such increases in the budgets by various countries, the women's health market is expected to show growth until the end of 2020. In the examination report, the experts have expected factors such as the growing perception of birth control methods will spur the growth of this market in the predicted period. Contraception and fertility control are supported by the governments of developing nations such as India and China to curb the growing population. However, in western countries, women have stopped using contraceptive pill due to their side effects and are gradually using IUDs and implants. Therefore, the increasing awareness about alternative growth methods will aid in the growth of this market until the end of 2020.

Over the year to July 2019, the number of midwives has increased by 0.9% (201 FTE), a higher rate of growth than in the previous year, with a total of 21,482 FTE midwives in employment at the end of June 2018.

**List of midwifery association:**

Aboriginal Nurses Association of Canada

American Nurse Association

Nursing and Midwifery Council

New Zealand Nurses Organisation

Nursing &amp; Midwifery Council United

Royal College of Midwives

**Midwifery Societies in worldwide:**

National Association of Certified Professional Midwives (us)

Association of Women's Health, Obstetric and Neonatal Nurses (awhonn) (us)

American Health Care Association

Australian Nursing Federation

Academy of Neonatal Nursing (us)

European Midwives Association

Danish Association of Midwives

Estonian Midwives Association

Federation of Finnish Midwives

Midwives Association of Georgia

Icelandic Midwives' Association

Norwegian Nurses Association

Swedish Association of Midwives

Austrian Midwives Association

Association of Radical Midwives

Nurses and Midwives Association of Slovenia

Polish Midwives Association

Czech Confederation of Midwives

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Société Française De Maïeutique

German Midwives Association

The Society of Midwives of South Africa

Ethiopian Midwives Association

Uganda Private Midwives Association

### **Why do nurses and midwives attend conferences?**

The midwifery and nursing conference are one of the best ways and platform to hear about the recent advancements and innovations in nursing midwifery practice. Most of the nurses are interested to enhance their knowledge and practice by learning the latest developments. And for them, the Annual Congress on Midwifery & Nurse Practitioners is the best stage with the following benefits

- To gain opportunity to meet and interact with experts in the field of nursing and midwifery (After the conference sessions B2B meetings are arranged for the interactions)
- To present and develop the research ideas and projects
- To learn the greatest and latest innovations in the area of practice
- For visiting and exploring a new city or country
- To experience a personal growth

### **Who can attend?**

2nd Annual Midwifery 2020 conference creates a platform for all the individuals like Nurse Midwives, Gynaecologists, Obstetrics, Community Health Workers, Nursing Clinical Director, Midwife Nurse Educator, Nurse Researcher, Nurse Manager, Nurse Practitioner, Registered Nurse, Staff development educators, Directors, Preceptors, Continuing education specialists, Nurse practitioners, Nursing researchers, Nursing Instructor, Health Care Professionals, Health care Administrators, Physicians, Nursing Lecturers and Nursing Training Institutes to gather at the conference and share their knowledge.

### **2020 Best Midwifery and Nursing Schools in World:**

The list of top Universities offering Nursing courses as per the U.S. News rankings

- Johns Hopkins University
- Duke University
- Rush University
- University of Washington
- Vanderbilt University
- University of Maryland—Baltimore.

- University of Illinois—Chicago

- Yale University

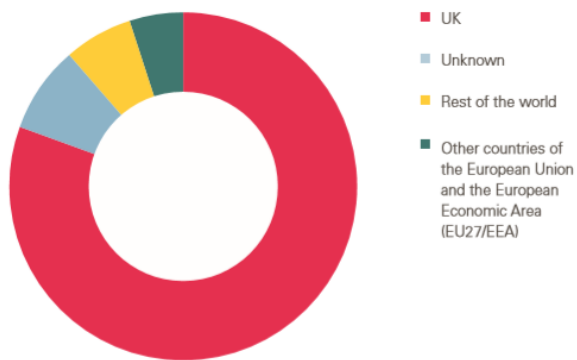
- Columbia University

- Emory University

### **Target Audience of Midwifery 2020 conference:**

Midwifery 2020 is intended for:

- Midwives
- Hospital Administrators
- Doulas
- Nurses
- Doctors
- Nurse Practitioner
- Physician
- Community Health Workers
- Midwife Nurse Educator
- Nurse Researcher
- Scientist and Professor
- Registered Nurse (Child and Family Health)
- Registered Nurse (Community Health)
- Registered Nurse (Developmental Disability)
- Mothercraft Nurse
- Students
- Business Entrepreneurs
- Training Institutes
- Data Management Companies
- Software Developing Companies
- Medical Devices Manufacturing Companies



Source: NHS Digital. NHS Hospital and Community Health Service (HCHS) *NHS Workforce Statistics – March 2018*.