



Nutritional Myths-Gluten, Sweeteners, Organic & Much More

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Abstract:

Years back the medical professional's educational qualification and work experience was considered the gold standard to evaluate credibility. After the birth of Google, it is a struggle for the evidence based practitioner to work with clients from a foundation built on principles of wisdom, confidence and integrity. The field of Nutrition & Dietetics is most hit by quackery. From that friend who managed to lose 20kgs & has 5000 followers in Instagram to the Licenced Dietician promoting her grain free products and glorifying the Paleo or Ketogenic diet to that beautiful actress with a million followers, posting pictures of her 'Superfood detox green smoothie' - the public is as lost as we are. Hoping to shed some light to the mayhem, I chose the topic of Nutritional Myths with the objective of empowering my colleagues so they remain critical in their advice and go forth and support those reaching out to them with confidence.

Biography:

A Masters in Food Science and Nutrition, plenty of passion and strong work ethics is what made Lovely explore various work industries the past 20+ years, from Hospitals (patient care - Mediclinic & Al Zahra) to Hospitality (DWTC Hospitality - retail, private and event based cater-



ing). She has first hand knowledge about the workings of both the Health and Food industry. She feels that every good practitioner, to be truly successful, should know how to translate cutting edge research into practical advice for their clients. Her work philosophy is 'The brighter you are, the more you have to learn'!

Publication of speakers:

1. Brown, Alison. (2020). Petrarch, self-love and the love of books. 10.4324/9780429055560-11.
2. Jones, Alison. (2020). Impossible Love. 10.7810/9781988587288_9. (2020). For the Love of Money. 10.4324/9781003032250-2.
3. Jaggard, Alison. (2020). Love and Knowledge. 10.4324/9781003001201-43.
4. Cloonan, M.V. & Dove, J.G.. (2005). Ranganath an online. 130. 58-60.

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