

# The image of nursing as perceived by nurses and its relationship with quality of care

Keren Grinberg



## ABSTRACT

**Aim:** To examine whether there is a relationship between the self-image of nursing and the nurses' quality of care.

**Background:** Good quality of care is related to high recovery rates, fewer mistakes, and better outcomes in general. The perception of the nursing profession among nurses has many social and professional implications and it is important to understand the implications regarding their quality of care.

**Methods:** A quantitative, correlative study applied among nursing teams employed in various inpatient wards. An online questionnaire was distributed and included (1) Sociodemographic details; (2) Image of the nursing profession; and (3) Patient satisfaction with nursing care quality.

**Results:** The results show a significant positive relationship between the perception of the nursing image among nurses and their perceptions of the quality of care they provide. No gender differences were found between male and female nurses.

**Conclusion:** The image of nursing and its perception among nursing teams has implications for the quality of care provided to patients.

**Implications for Nursing Management:** Health policy makers should build national programs that will improve the image of nursing among nursing teams, and to create an empowering and positive working environment, which would most probably improve the quality of nursing care.

## BIOGRAPHY

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[7<sup>th</sup> World Nursing and Nursing Care Congress](#), Webinar | October 08, 2021

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Citation: Keren Grinberg, The image of nursing as perceived by nurses and its relationship with quality of care, 7th World Nursing and Nursing Care Congress, Webinar | October 08, 2021, 06